

483 Green Lanes
London
N13 4BS

6 July 2007

Geoff Cousins
Managing Director
Jaguar Cars Ltd
Browns Lane
Allesley, Coventry
CV5 9DR

Dear Geoff Cousins

I have always driven Jaguar. Currently it's the XK. The smoothness of the sound and gearbox, to say nothing of its appearance and speed, make it a great car. It also looks good in the office car park. I run a successful IT company employing bright types in the office and workers from Eastern Europe in my industrial units. The car parked next to the main entrance sends a message to the sharp-suited office boys that reminds them who is in charge of the show.

It also tells me that I've had a good life. I've worked hard, played hard. No doubt like you I've had to let a few people go in my time in the interests of the re-structuring. I have two children who are lovely most of the time or when they were younger, and a supportive wife despite the therapy. Now I don't want to see my freedoms taken away – to burn up the motorway, through villages and in cities, all within the speed limit of course – by these left-wing loons trying to deprive us of our rights in the name of climate change.

We all know climate change is a myth. Antarctica is still cold enough to freeze the b**** off a penguin and we haven't stopped complaining about the rain here. So when the green nutters start talking about cycling and recycling, and the end of the car, I know our pain is their gain. Walk to work? To get to the office tomorrow I'd have to set off yesterday.

I see that you haven't fallen for the green agenda. What Car magazine tells me Jaguar produces 223 grams/kilometre of carbon dioxide emissions against a target of 140 g/km. For some that puts you at the bottom of the list – for me it puts you at the top! Land Rover, who you own, is even better at 275 g/km.

What I would like to know is how can you carry on selling great cars to people like me and still not play along with the green agenda.

Anyway, good luck to you and your fine company.

Yours sincerely

Peter Shullot