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Mr Peter Shullot
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Dear Mr Shullot

Thank you for writing to me. Please accept my apologies that you did not get a reply to your earlier letter.

It is great to hear that you and your wife enjoy shopping at Sainsbury's and that our carrier bags match your clothes.

I understand you are concerned that we are under pressure to operate in an environmentally friendly manner. We are concerned about the impact our operations have on the environment, and know that many customers are concerned about this issue. However, I would like to assure you that we will not be taking any action that we do not think is right for Sainsbury's or our customers in the long run.

Thank you again for writing and for your kind wishes regarding our future success.

Yours sincerely



Justin King