

483 Green Lanes
London
N13 4BS

6 July 2007

Stewart Davenport
Managing Director
Lovell
Head Office
Marston Park, Tamworth
B78 3HN

Dear Stewart Davenport

So Lovell is one of Britain's oldest and most respected building names, offering quality assurance and continuity. I always knew it. A long time ago I lived in one of your homes. And now when I look back it's like an ex-lover who I can remember too much about.

I'm looking to invest in one of your homes for my errant son, Wayne. Presently he spends too much time out on the lawn lying in bed in the windless nights of June. So it's time he took some responsibility. But first I want to take confidence that your homes of the future won't be overtaken by the hysteria about climate change. Kevin O'Cloud on Big Designs showed concrete with fewer so-called CO2 emissions but at an astronomical cost. Will this become the standard? How will I afford one of your fine starter homes if its construction has trebled the price?

Climate change is nothing about saving the planet and all about scientists getting funding for their pet projects and staying in a job, and the greens to claim the moral high ground. You'd welcome the greens to dinner as you would Hannibal Lecter.

It's time for all this environmentalism to stop before we all end up living in tepees offering all the security and comfort of a wet weekend in Glastonbury. Your excellent slogan, *Relax – your home*, would become a joke to be mocked by self-satisfied stand-up comedians who think to swear every other word passes as humour.

Don't be afraid to question the prevailing consensus. I'm sure your company didn't become the success it is by accepting the status quo and doing what it was told. Let me know what your plans are.

Good luck to you and your fine company.

Yours sincerely

Peter Shullot