

483 Green Lanes
London
N13 4BS

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Marc Bolland
Chief Executive
William Morrison Supermarkets plc
Hilmore House, Gain Lane
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Dear Marc Bolland

I'll be honest. I had concerns when Morrisons took over Safeway's, wondering whether your blunt Northern ways would fit with our soft Southern sensibilities. But I needn't have worried. Everything is just the same as before – but cheaper! Well done. You can still sell Liverpool scarves to Everton supporters, or meat to Muslims.

For good measure I see that you are the GAPbuster Customer Experience Champion Award 2005-06 and the Best Retailer of the Year in the British Turkey Awards 2006. Fully deserved. And now I see that you are going to replace your advertising slogan, "More reasons to shop at Morrisons", with "Fresh for you every day". That should bring you in even more awards.

What has driven me to put finger to keyboard is not just to congratulate you but also to sound off about climate change. Now it seems you're doing nothing about it. Which is fine by me because it's the biggest lie since Channel 4 claimed Big Brother was as much as an institution as Wimbledon, or the gold-digging Heather Mills said she'd love, honour and obey Paul McCartney. The whole thing is just a smokescreen for the power mad greens to dictate how we should lead our lives.

Honestly, the so-called bleeding heart, tree-hugging, pagan-worshipping "environmentalists" are using climate change to erode our freedoms. "The best way to take control over a people and control them utterly is to take a little of their freedom at a time, to erode rights by a thousand tiny and almost imperceptible reductions. In this way the people will not see those rights and freedoms being removed until past the point at which these changes cannot be reversed." Who said that? Adolf Hitler.

Keep on winning awards, serving people like me and having no truck with the climate change lie. Let me know what your plans are. Good luck to you and your fine company.

Yours sincerely

Peter Shullot