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Steve Ridgway
Chief Executive
Virgin Atlantic
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Dear Steve Ridgway

Hello Gorgeous! Can I say that to you man to man?

It's the strapline on your website so it should be okay. Don't worry. I'm happily married – or married at least – with two children. Do you say Hello Gorgeous! to your wife? I did – she didn't talk to me for a week. Enough of this. I want to say what a great job Virgin Atlantic does. Your planes are always full. Even when you take away the passengers in the toilets trying to get into the Mile High Club they are still packed.

You and Richard Branson have put it over the big boys, providing a great airline across the world in competition with your rival whose name we won't mention, despite their Bloody Awful behaviour.

I see that Richard Branson has committed all profits over the next ten years from Virgin Atlantic and other parts of his empire to fight global warming, estimated at £1.68 billion. Though praiseworthy, is it wise? Couldn't it be better spent slashing the price of tickets?

I fear that this fuss about climate change is trumped up by the greens so we are made to feel guilty about everything we do. It's clear that they have been reading too much Marx and The Guardian. They need a dose of the Marx Brothers and Richard Littlejohn in The Daily Mail.

And it's not as if the greens practice what they preach. Whenever they're asked if they fly less, they always say that they intend to, but haven't yet. Don't do as I do, do as I say. It's hypocrisy.

So I hope the bearded one is doing the right thing. Good luck to you and your fine company.

Yours sincerely

Peter Shullot