

483 Green Lanes
London
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Mark Price
Managing Director
Waitrose Limited
Doncastle Road
Southern Industrial Area
Bracknell
RG12 8YA

Dear Mark Price

Good work. You're Best Supermarket of the Year in the Decanter World Wine Awards. You deserve nothing less. Mrs Shullot always tells the children what an excellent supermarket you are catering for all pockets when she drags them around one of your stores. As your slogan says, Good food, honestly priced. Ocado is an odd name for your online shopping – it sounds like a type of South American possum. But like with everything else I'm sure you know what you're doing

Now, the wife and I have diverse tastes. She likes line dancing and I like lap dancing. And we frequently disagree about whose turn it is to load the dishwasher. But one thing we agree on – because I talk about it all the time – is climate change. Neither of us believes it's real. It seems every time there is a flood or a hurricane or a nice, sunny day it's due to global warming. Really, it's very simple. Pollution is for politicians, hot air is for hippies, Waitrose is for women and targets are for terrorists.

Nevertheless I see that you are doing something about climate change and that's admirable. As an esteemed US president said, 'when the going gets tough, the tough get going' (Richard Nixon). People are happy to read about climate change and pass judgement on it, but not actually do anything about it. So why should you? We all say that we want to be more green. And opinion polls say that we're willing to pay more tax if it goes to the NHS. But when did a party ever get elected to power that supported more taxes, eh Mr Kinnock?

Please assure me that you won't get carried away with this and that the customer will remain your number one priority.

Good luck to you and your fine company.

Yours sincerely

Peter Shullot